

HOME BUSINESS

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Home-Based Business & Opportunity Magazine

® December 2013

SPECIAL FORECAST ISSUE

Money-Making Trends 2014



Miley Cyrus:
Her Business Tips, New Album, Reinventing Herself (at Age 20!), Creating Buzz, and Conquering Social Media! – Pg. 20



START-UPS:
50+ Cutting-Edge Biz's for 2014. \$100K Potential!

MOM-PRENEUR:
Mom Invents Profit-Generating Baby Product.

BIZ EXPO:
World's Largest Directory of Home-Based Biz's.

HOBBY TO BUSINESS:
Man Generates \$75K with Hobby.

FRANCHISE WEALTH:
Home Improvement Biz Generates \$50K in 6 Months.



www.homebusinessmag.com

Helping Babies and Toddlers

Mompreneur's Ear Flap Hats Protect Against Bad Weather, Noise, and Infections

By Home Business Magazine

A mother of two from New York, Olivia Entin stumbled upon what would become the inspiration behind her flourishing home-based business when she was searching and unsuccessfully finding clothing for her children that would provide safety and optimal comfort as well as a fashion-forward appearance. Olivia knew that she, as well as other new parents, needed a line of accessories that would keep babies' and toddlers' skin safe and protect against ear, nose and throat (ENT) infections. With her Master's Degree in Fashion Design and Technology and her experience as a mother, Olivia set forth with the support of her family to provide the children's market with a niche product that would provide safety, comfort, and style.

Olivia began her baby headwear company right in her living room, stitching ear flap hats with natural, 100% certified-organic cotton for babies and toddlers to protect against cold weather and wind as well as (ENT) infections. As

her friends and family started learning of the safety aspects of the hats, Olivia realized she had found the answer to so many parents' concerns. However, these newly sought after hats needed a name. "Dots on Tots" would come from an incident where her son was playing with crayons and placed colored dots on his hat.

Per Olivia, her biggest achievement has been bringing safety and health benefits from her hats to little ones nationwide, and it all stemmed from the need to provide the best for her own kids. Olivia's primary customers are parents who prefer organic products and who understand the sensitivities of young children and the impact that certain materials can have on their overall health.

With the growing demand for Dots on Tots, Olivia has since relocated her home business to an office, which keeps the theme of 100% organic and safe hats at the forefront of the brand's focus. Olivia continues to monitor every product for quality and perfection to ensure that each one is ideal and safe for children.



Olivia Entin (pictured with her family) started Dots on Tots, a baby headwear company with natural, certified-organic cotton products.

Olivia is proud to have created the ideal product at home with her kids and that she is helping parents and children nationwide enjoy the comfort and health benefits of Dots on Tots. [HBM](#)

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